Many business-critical services depend on a wide range of applications and devices to work together. Some business-critical services may be customer-facing, such as websites and order entry systems. Other services may support internal business processes, such as corporate email or financial reporting. IT organizations must monitor these business-critical services and be able to address problems before they impact the end user. IT organizations also need to report on the performance and availability of these services.

ITIL has defined management practices for business services. Based on the ITIL practices, Martello iQ provides tools that allow you to monitor business-critical services, quickly identify problems, and report on service availability.

This application note provides information about how you can use Martello iQ to model, monitor, and report on business services.

Understanding Business Services

Business services are services that you deliver to your internal and external customers. Business services range from accounts receivable and email to VoIP calls and web sites.

Business service management (BSM) is a way of mapping the devices and applications that work together to support specific business services. When you map devices and applications to a business service, you can monitor your organization's IT resources in the context of the business workflow where those resources are used. For each business service that you define, you can map the IT components to the following perspectives:

- End User
- Application
- Infrastructure
- Supplier services (other services that impact the current business service)

By mapping your network resources this way, you are able to view targeted, relevant information quickly.
For example, a server may host several applications, some of which are not relevant to your business service. If you are monitoring the entire server and an unrelated application triggers a critical issue, you receive alerts even though your application is in a healthy state. By mapping IT components to perspectives, you can focus on the components that are relevant to a business-critical service and receive alerts that impact that service specifically. The perspectives also help you quickly identify the source of the problem and whether end users are impacted by the issue.

Create and Monitor Business Services

The business services feature in Martello iQ allows you to create business services and map your IT resources according to ITIL perspectives, and then view the health state of each perspective.

![Heat map of components within each perspective](image)
Business Services and SLA Performance
Data on Martello iQ

You can click on a perspective to see the components that are assigned to that perspective and quickly identify which ones are in an unhealthy state:

Detailed information is available when you click on a component to open it.

Raw Properties

<table>
<thead>
<tr>
<th>Object Display Name</th>
<th>CAS and Edge - All Servers (Exchange 2013)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Name</td>
<td>Group_S40fceb86f954b4f8e06d25e94efb21</td>
</tr>
<tr>
<td>Id</td>
<td>5a5bfdb9c-466d-2161-e521-ed9213814f24</td>
</tr>
<tr>
<td>Management Group Name</td>
<td>SC12R20M</td>
</tr>
<tr>
<td>Time Added</td>
<td>2018-08-29T15:02:52.247347</td>
</tr>
<tr>
<td>Object Status</td>
<td>System.ConfigItem.ObjectStatusEnum.Active</td>
</tr>
</tbody>
</table>
You can configure Service Level Objectives (SLO) for each business service. Martello iQ uses the SLO settings to calculate and display data about the availability of business services and Service Level Agreement (SLA) performance. The SLA tab provides the following details about the availability of each business service:

- A bar graph that shows the availability of the service over the period of time specified in the SLO settings. A line graph that shows the SLA goal is overlaid on the bar graph.
- A summary of the current SLA status, including:
  - The availability as a percentage of the SLA goal.
  - The SLA goal.
  - The amount downtime that has occurred in the specified time period.
  - The allowed amount of downtime in the specified time period.
  - The amount of time remaining before the SLA goal is breached.
- A list of the components that have impacted the SLA during the period of time specified in the SLO settings.

The following image shows an example of the SLA performance data that is displayed in Martello iQ.
Business Services and SLA Performance
Data on Martello iQ

You can also view the report in Kibana:
Examples

The following examples show how you can use business services in Martello iQ to monitor business-critical services.

Web-based Order Entry System

- **End-User perspective**—Monitor the login form on the website using synthetic transactions from System Center Operations Manager.
- **Application perspective**—Monitor databases and the .NET framework.
- **Infrastructure perspective**—Monitor the computers and network devices that support the website.

Skype for Business

- **End-User perspective**—Monitor the login form on the Skype for Business web portal, using synthetic transactions from System Center Operations Manager.
- **Application perspective**—Monitor the Active Directory (AD) domains and AD domain controllers.
- **Infrastructure perspective**—Monitor the computer where Active Directory is installed.
- **Supplier Services perspective**—Monitor the DNS service, which is a related service that impacts the Skype for Business Service.

Resources

Full configuration information is available in the *Martello iQ User Guide*.

For information about using iQ’s incident management features in conjunction with business services, see the *Martello iQ Incident Management Application Note*.

For information about using boards to model your data, see the *Manage Complex Data in Martello iQ Application Note*.

All documents are available on the Martello website at:

About Martello Technologies

Martello Technologies Group Inc. (TSXV: MTLO) is a technology company that provides digital experience monitoring (DEM) solutions. The company develops products and solutions that provide monitoring and analytics on the performance of real-time applications on networks, while giving IT teams and service providers control and visibility of their entire IT infrastructure. Martello’s products include unified communications performance analytics software and IT analytics software.

Martello Technologies Group is a public company headquartered in Ottawa, Canada with offices in Montreal, Amsterdam, Paris, Dallas and New York. For more information, please contact us:

NORTH AMERICA: +1-613-271-5989
EUROPE: +31-20-2170-790
INTERNET: WWW.MARTELLOTECH.COM
EMAIL: INFO@MARTELLOTECH.COM